

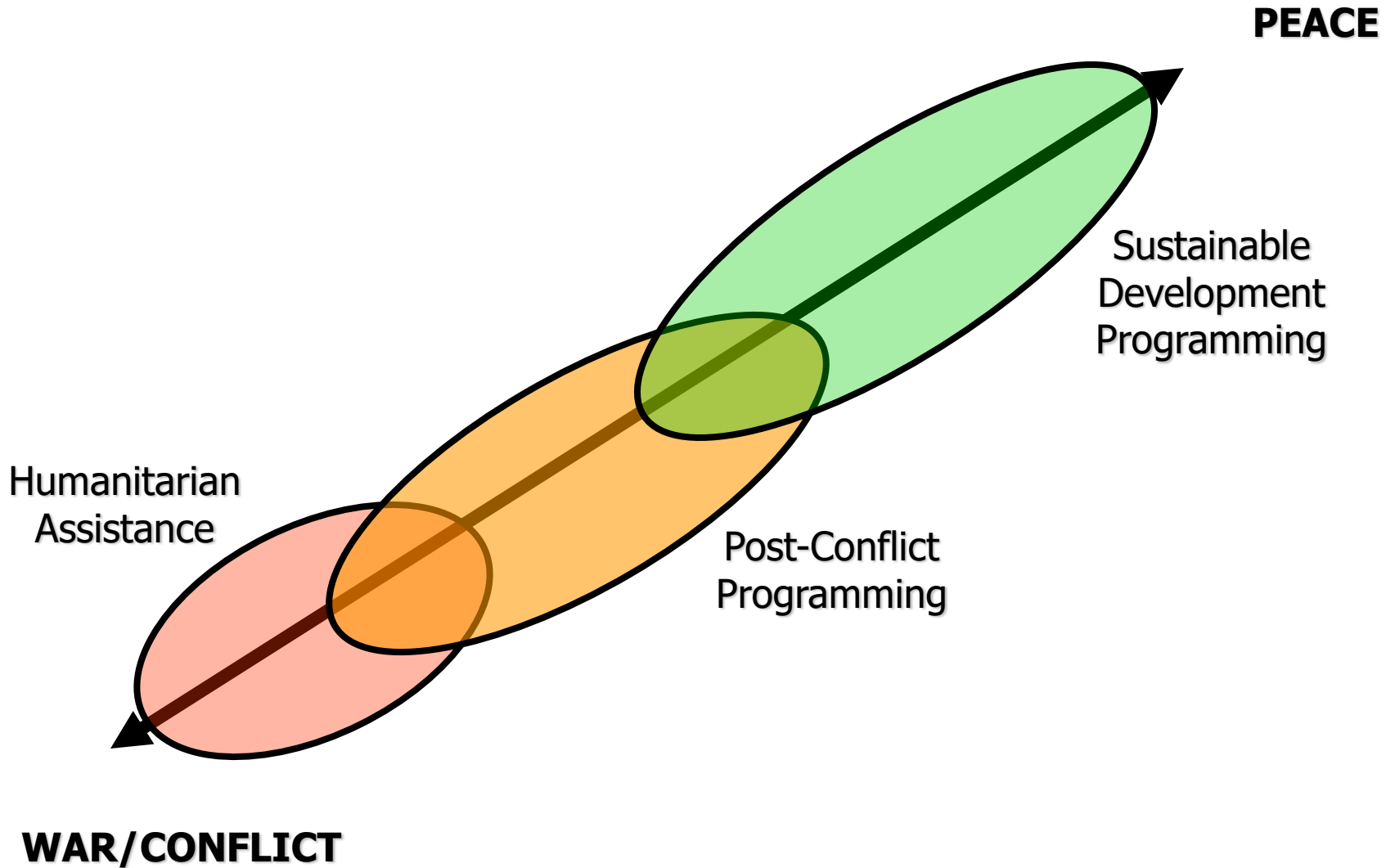
How USAID Works with COIN



A Case Study of CERP, QRF & USAID Funding and Counterinsurgency Indicators in North Babil, Iraq

Nov. 2006 – August 2008

Conflict-to-Peace Continuum



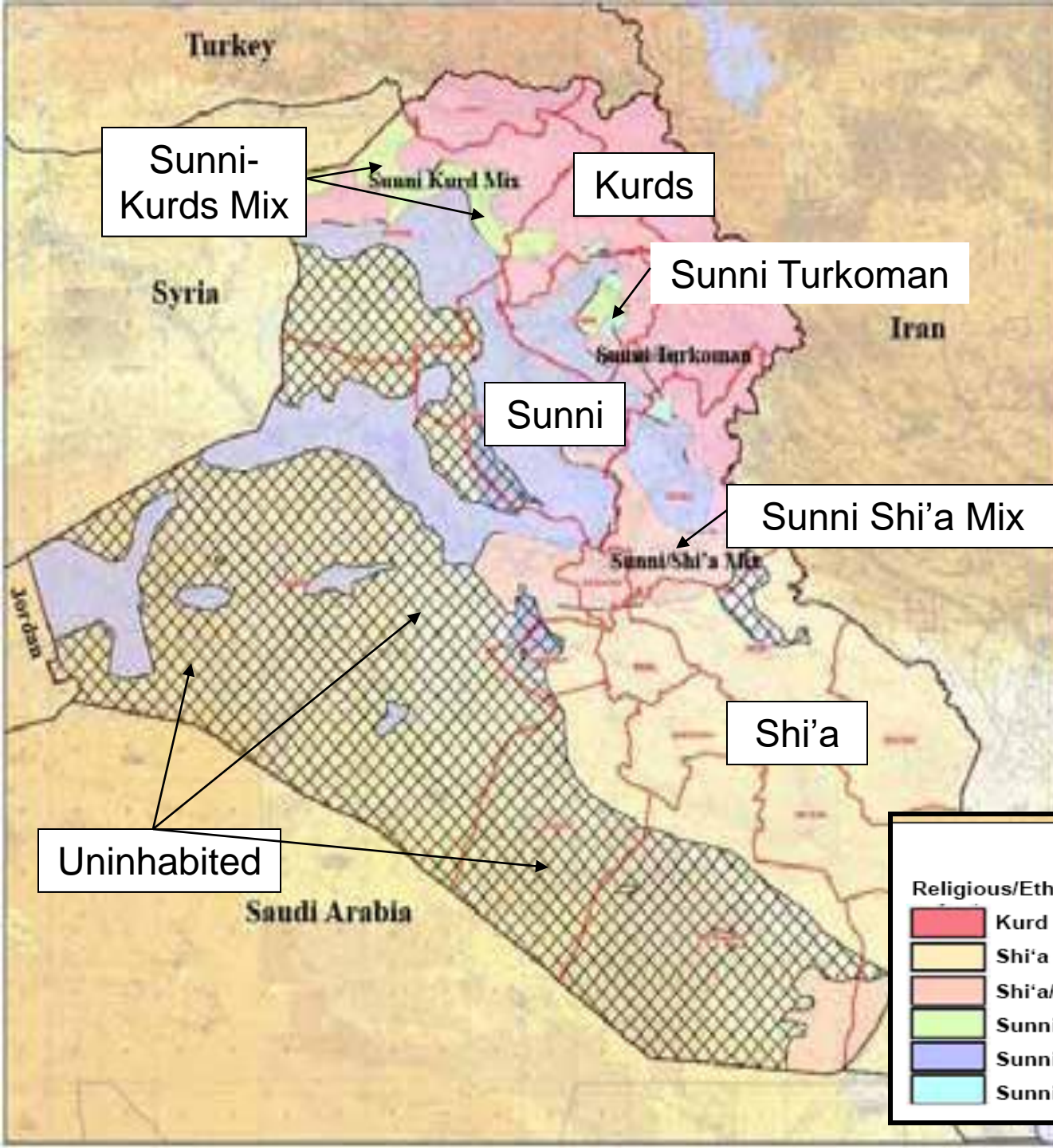
Sectarian Groups in Iraq

Kurds –

Sunni –

Shi'a –

Turkoman –



USAID Iraq Agricultural Sector Support

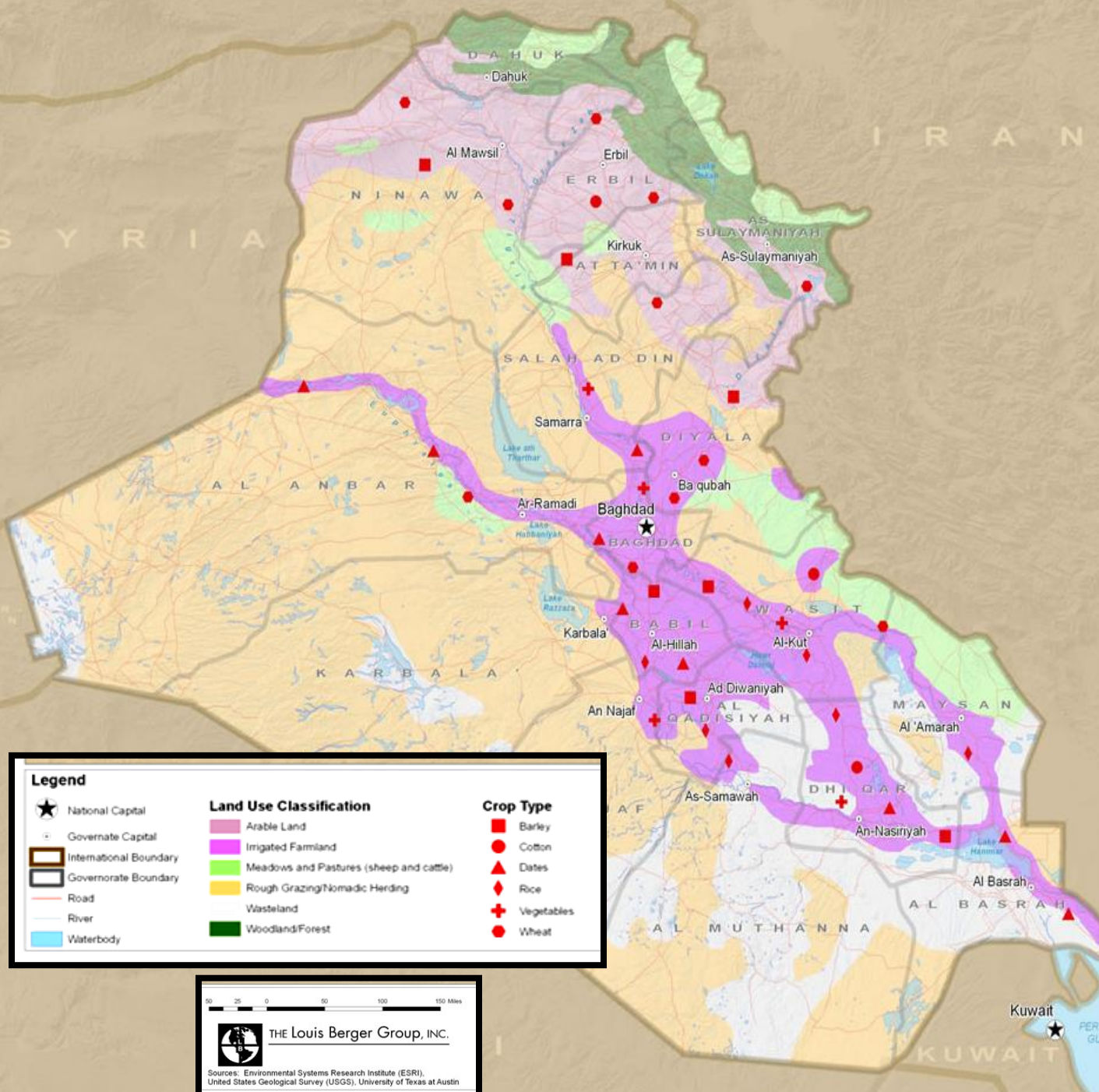
Inma Project

Iraq Rapid
Assistance
Project

Community
Stabilization
Project

Tatweer Project

Tijara

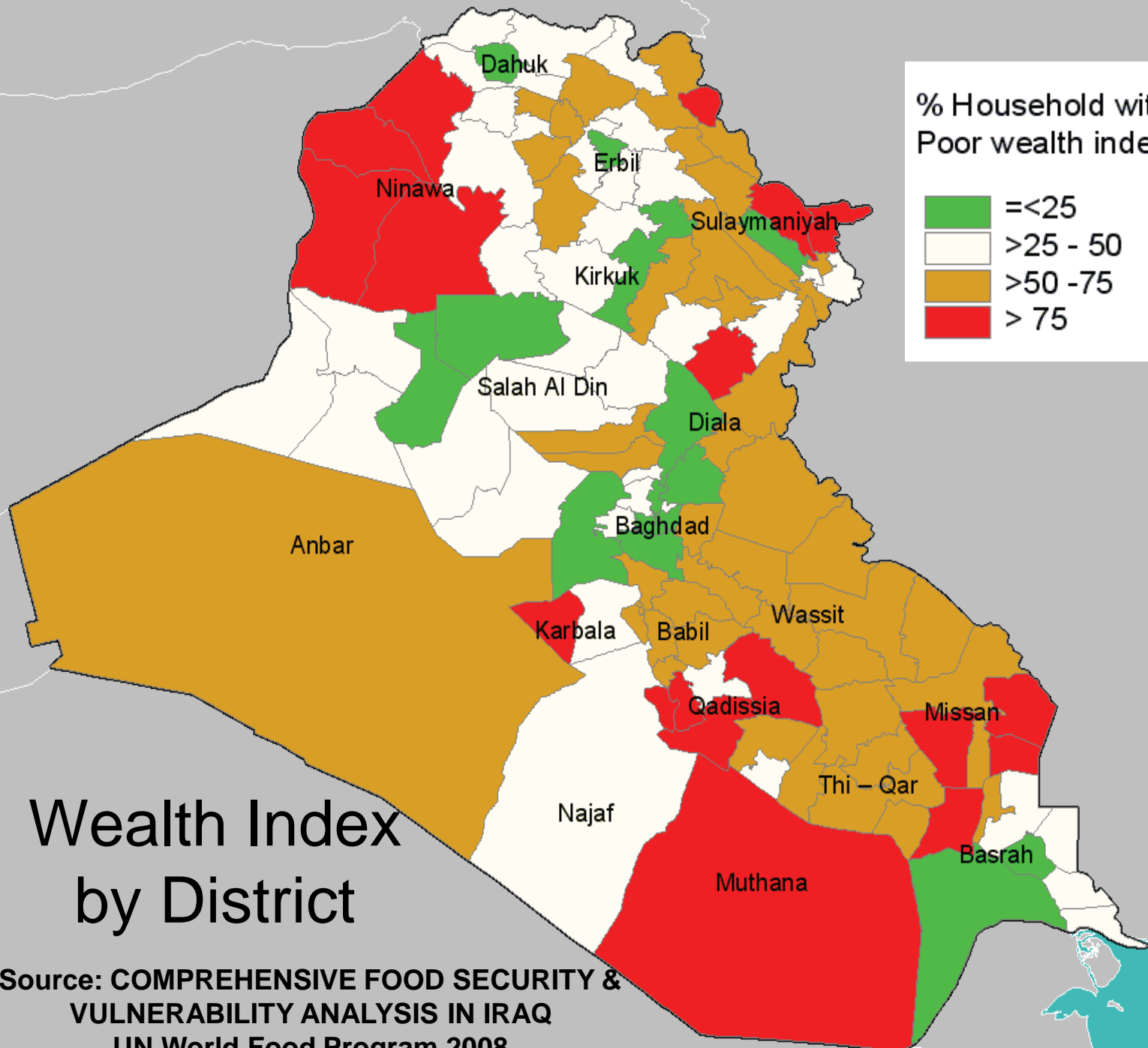
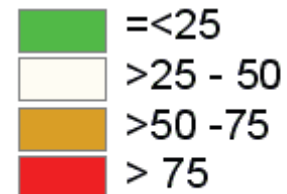


Michael Maxey
Sr. Ag. Advisor
Economic Growth
and Ag. Office
USAID Iraq

Wealth Index by District

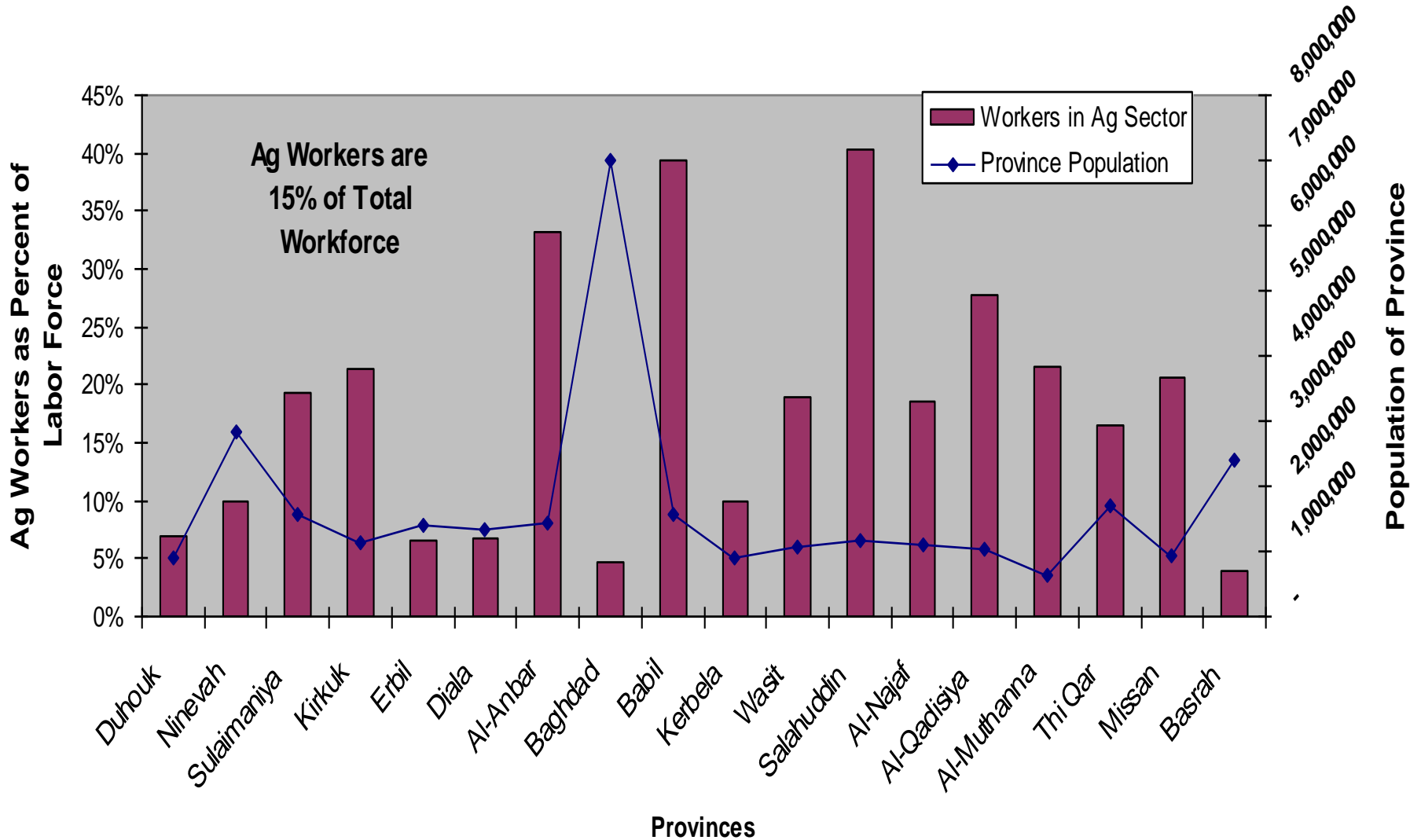
Source: COMPREHENSIVE FOOD SECURITY &
VULNERABILITY ANALYSIS IN IRAQ
UN World Food Program 2008

% Household with
Poor wealth index



Iraq Workers in Ag Sector

Source: Iraqi Household Socio-Economic Survey
Central Organization for Statistics and Information Technology
2007



Violence by Governorate

No. of Daily Attacks by Insurgents*

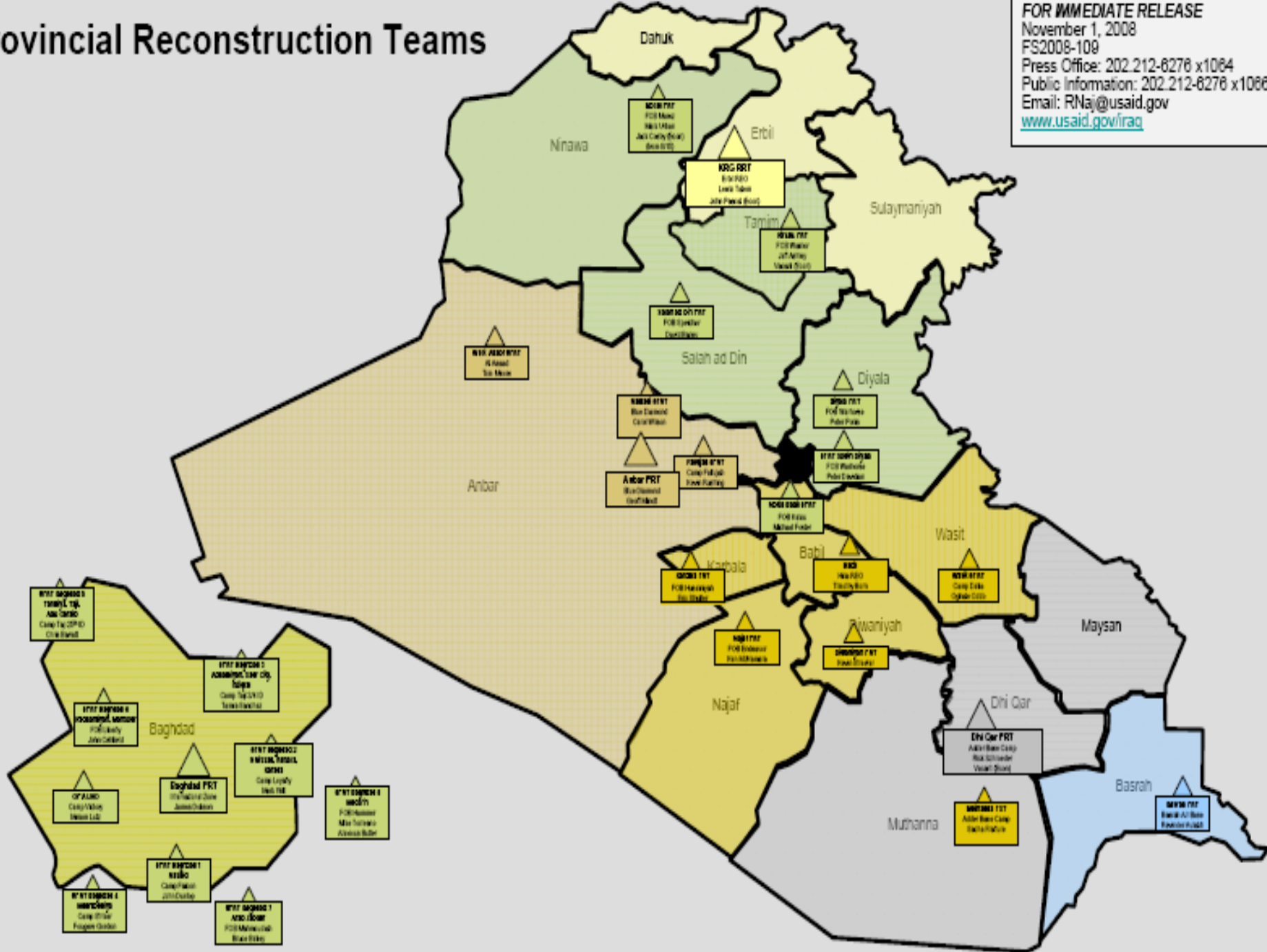
Feb. 2005 – Feb. 2008

Baghdad	– 32.8%
Al Anbar	– 19.2%
Salahuddin	– 16.4%
Diala	– 12.1%
Ninawa	– 11.4%
Kirkuk	– 4.5%
Al Basrah	– 3.9%
Babil	– 2%

* Brookings *Iraq Index Tracking Variables of Reconstruction & Security in Post-Saddam Iraq*
<http://www.brookings.edu/iraqindex>, April 2, 2009

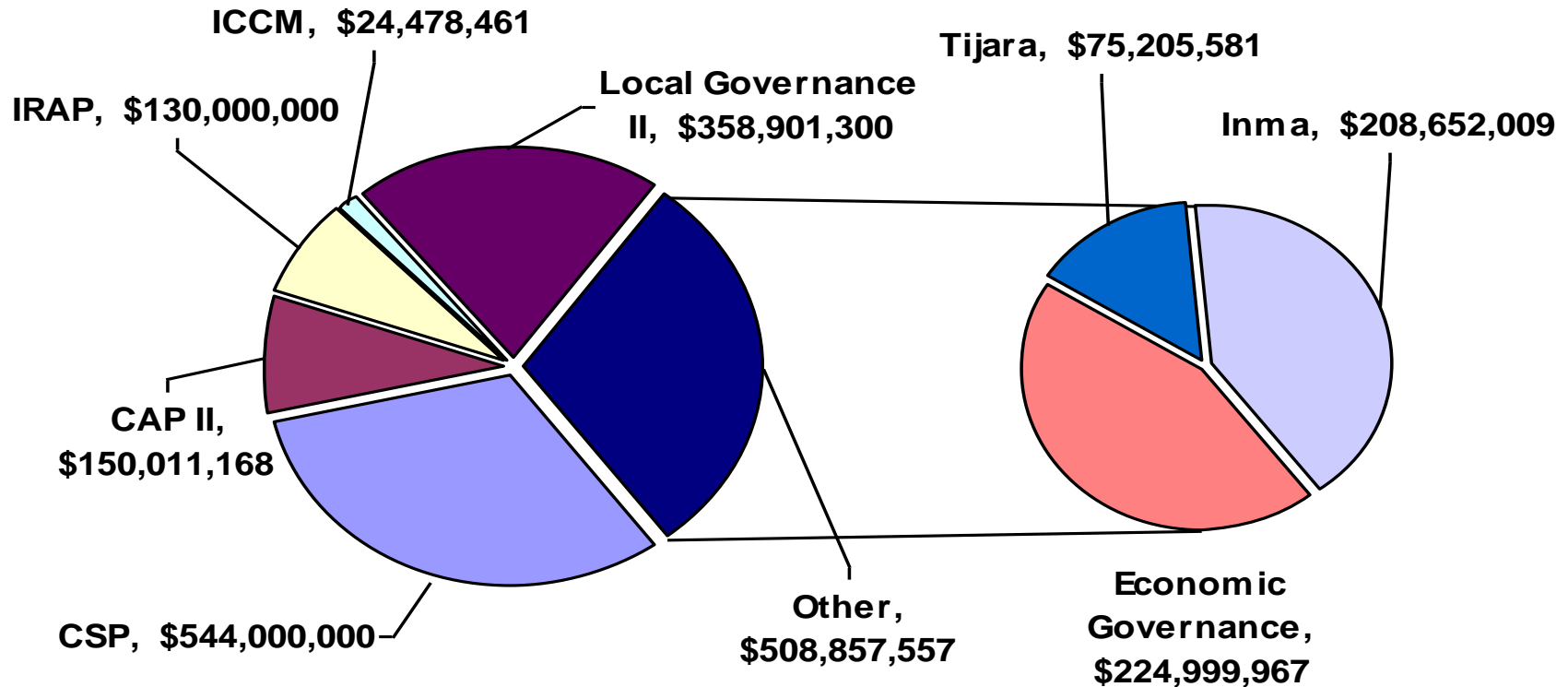
Provincial Reconstruction Teams

FOR IMMEDIATE RELEASE
November 1, 2008
FS2008-109
Press Office: 202.212-6276 x1064
Public Information: 202.212-6276 x1066
Email: RNaj@usaid.gov
www.usaid.gov/iraq



USAID Iraq 2008

Counter-insurgency & Development Programs \$1.7 billion



Iraqi Rapid Assistance Program

- \$130 million – Approximately \$100 million available for projects developed at PRT and ePRT level.
- Relatively small projects targeting high conflict areas.
 - Counter-insurgency focus.

Community Stabilization Program

- \$544 million – Close coordination with PRt & ePRT
- Relatively small projects targeting high conflict areas.
- Counter-insurgency focus.

Community Action Program II

- \$150 million – Info shared with PRT & ePRT (under radar screen)
 - Citizen Action Groups
 - Focus on local ownership
- Focus on community mobilization

Local Governance II

- \$359 million
- Focus on local capacity building
 - Technical assistance – governance, economic growth and essential services

Inma, Tijara & Economic Governance

- Longer term focus.
- Sustainable Development.
- Targets key markets & interventions.
- Addresses larger sector issues.

North Babil



Money as a Weapon

North Babil
Counterinsurgency and
Development Funding.

> \$34 million committed to
essential services, social
and economic development
programs over a 10 month
period – 12/2007 through
09/2008



**Money as a weapon – fish farm
program ePRT North Babil 2008.**

What happened in North Babil?

- What was impact of CERP funding?
- Was there a different response to different types of CERP funding?
- What was the impact of Economic Development funding (USAID & QRF)?
- What other factors promoted greater local cooperation and a reduction in violence?

North Babil – Increase in USAID Funding – Feb. to Sept. 2008

USAID Programs – Feb. 2008 US\$2.6 million

Economic Development

Community Action Program (CAP) II – Small business financing, infrastructure improvement, & victim compensation. \$580,000 invested (Oct. 2007 – May 2008) benefitting 8,726 people.

IZDIHAR – Support provided for local business training from Small Business Development Center in Hillah. Non-USAID funds used to finance business training in coordination with the SBDC established by IZDIHAR.

Governance

Community Action Program (CAP) II – School, health clinics, and infrastructure improvement. \$1,923,000 invested (Oct. 2007 – May 2008) benefitting 34,100 people.

Local Government Program (LGP) II – Over 100 hours of training* provided to council members and staff in budget planning and execution, participation in provincial planning process, and design of local economic development strategy. * 4 hrs training per week over 24 week period with average of 13 students per class

USAID Programs – September 2008 US\$13.4 million

Economic Development

Community Action Program (CAP) II – Expand small business financing, infrastructure improvement, & victim compensation. \$580,000 invested (Oct. 2007 – May 2008) benefitting 8,726 people.

Community Stabilization Program – Support provided for Iskandariya Votekh jobs training program. 1,000 additional students trained. \$8 million allocated for North Babil with \$5.3 million already funding local programs.

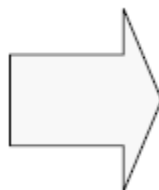
IRAP (Iraqi Rapid Assistance Program) – 12 projects approved for \$3 million for business training, microfinance and marketing programs, school supplies, and reconstruction.

INMA (Ag Production & Marketing Program) – Approval and start of implementation of Iskandariya Fish Farms Program – Expansion of Euphrates Fish Farm (Hillah) to North Babil to support production and marketing of 2,000 hectares of fish farms directly benefitting 14,000. \$2.0 million invested in fish fingerlings contract to supply 300,000 fingerlings to North Babil and conduct fish production demonstrations.

Governance

Community Action Program (CAP) II – Expand school, health clinics, and infrastructure improvement. \$2.5 million invested through May 2008

Local Government Program (LGP) II – Expand training with strong focus on budget planning and execution, participation in provincial planning process, and design of local economic development strategy. Seek greater dedicated Technical Assistance for North Babil area.



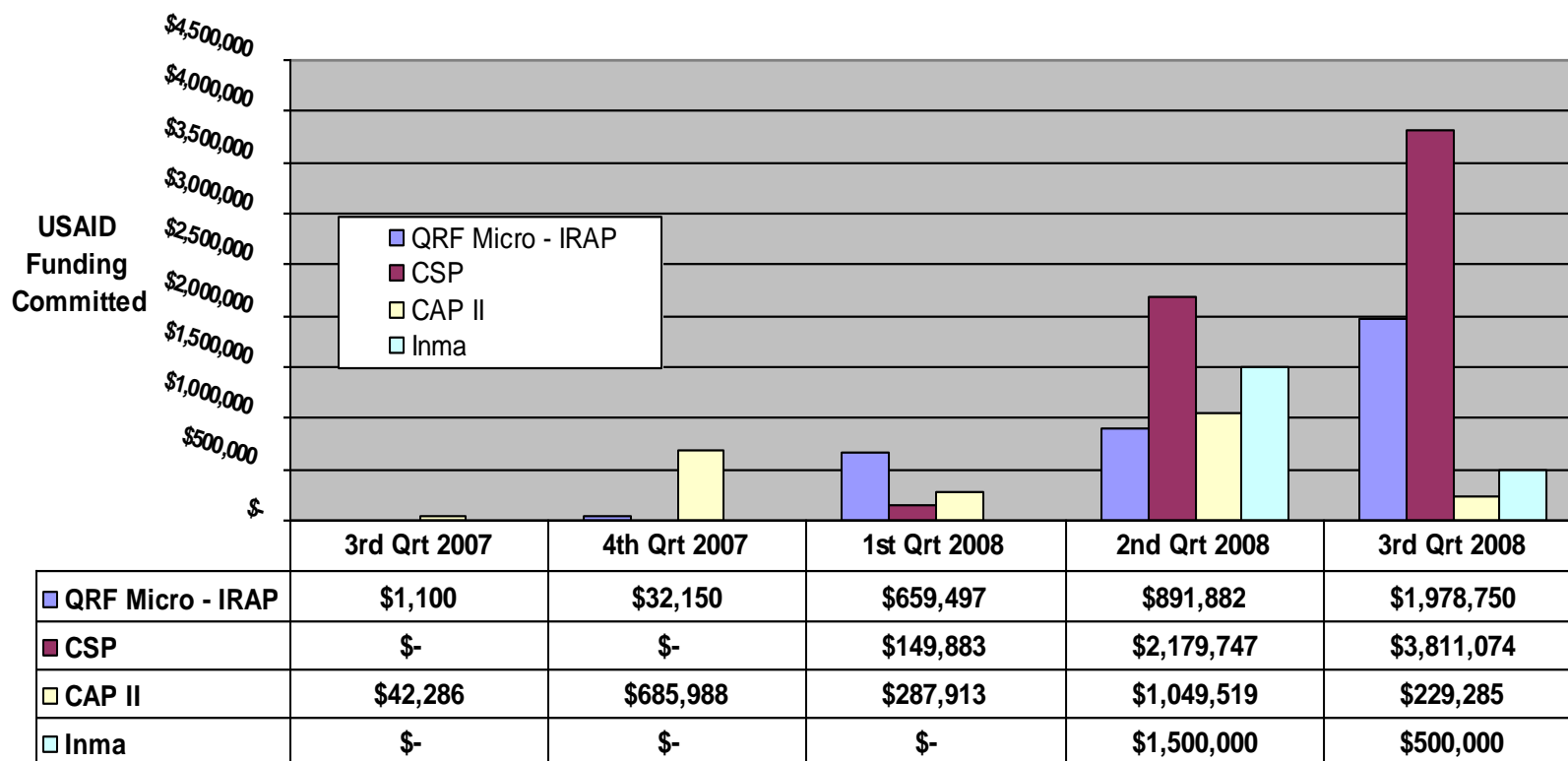
\$2.6 million

\$13.4 million

USAID Quarterly Funding – North Babil

August 2007 – September 2008

USAID Investment in ePRT North Babil
Quarterly Commitment of Funding by USAID Partner
August 2007 - September 2008



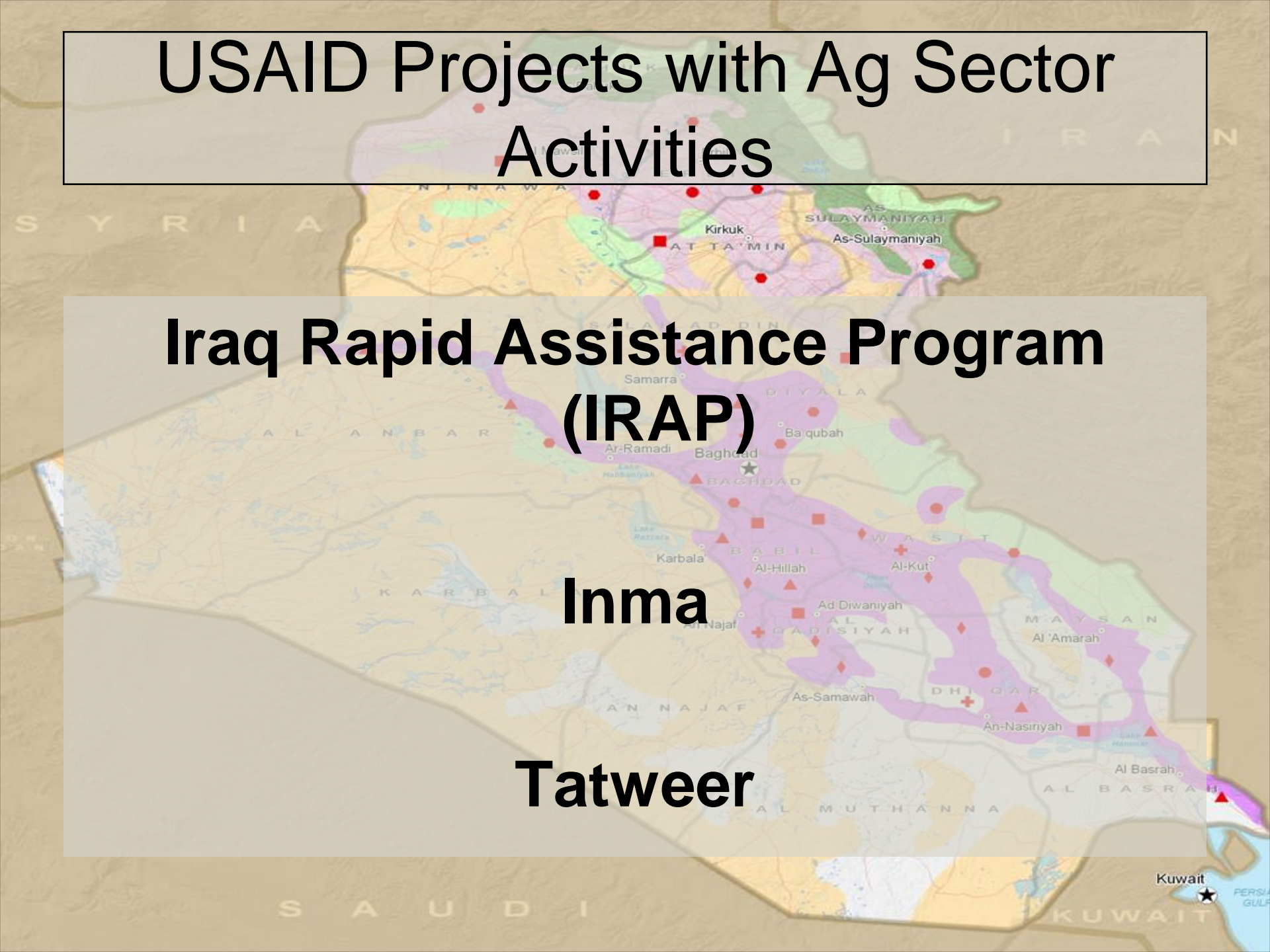
Quarterly Funding by Partner

USAID Projects with Ag Sector Activities

Iraq Rapid Assistance Program (IRAP)

Inma

Tatweer

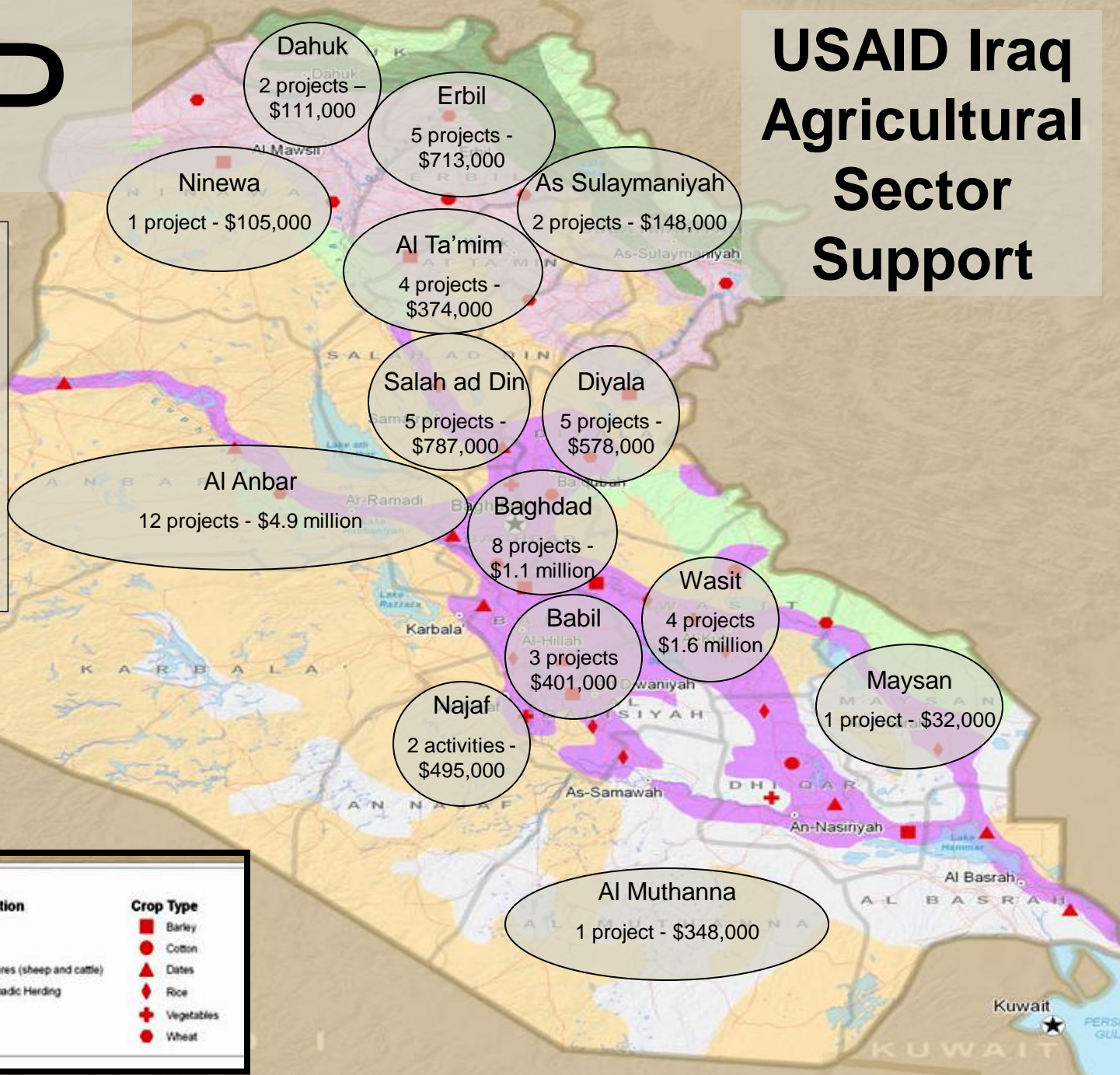


IRAP

USAID Iraq Agricultural Sector Support

Iraqi Rapid Action
Program – Quick
Response Fund
\$25,000 - \$500,000 Activities

54 Agricultural
Projects - \$11.7
million



Legend		
National Capital	Land Use Classification	Crop Type
Governate Capital	Arable Land	Barley
International Boundary	Irrigated Farmland	Cotton
Governorate Boundary	Meadows and Pastures (sheep and cattle)	Dates
Road	Rough Grazing/Nomadic Herding	Rice
River	Wasteland	Vegetables
Waterbody	Woodland/Forest	Wheat

IRAP Grants

Provinces	Grants	Value	Civil Society Conflict Mitigation	
			Grants	Value
Madain	5	525,690		
Mahmoudiyah	8	913,313		
North Babil	15	3,101,100	1	\$197,960
Babil	10	1,301,272		
Karbala	1	47,145		
Diwaniyah	2	147,510	1	\$40,892
Wasit	6	\$1,232,965		
Dhi Qar	3	\$339,125	1	\$135,183
Maysan	9	\$647,377		
Muthanna	3	\$562,285	1	\$167,075

Inma

Three Year Program

May 2007 – May 2010

\$92.5 million

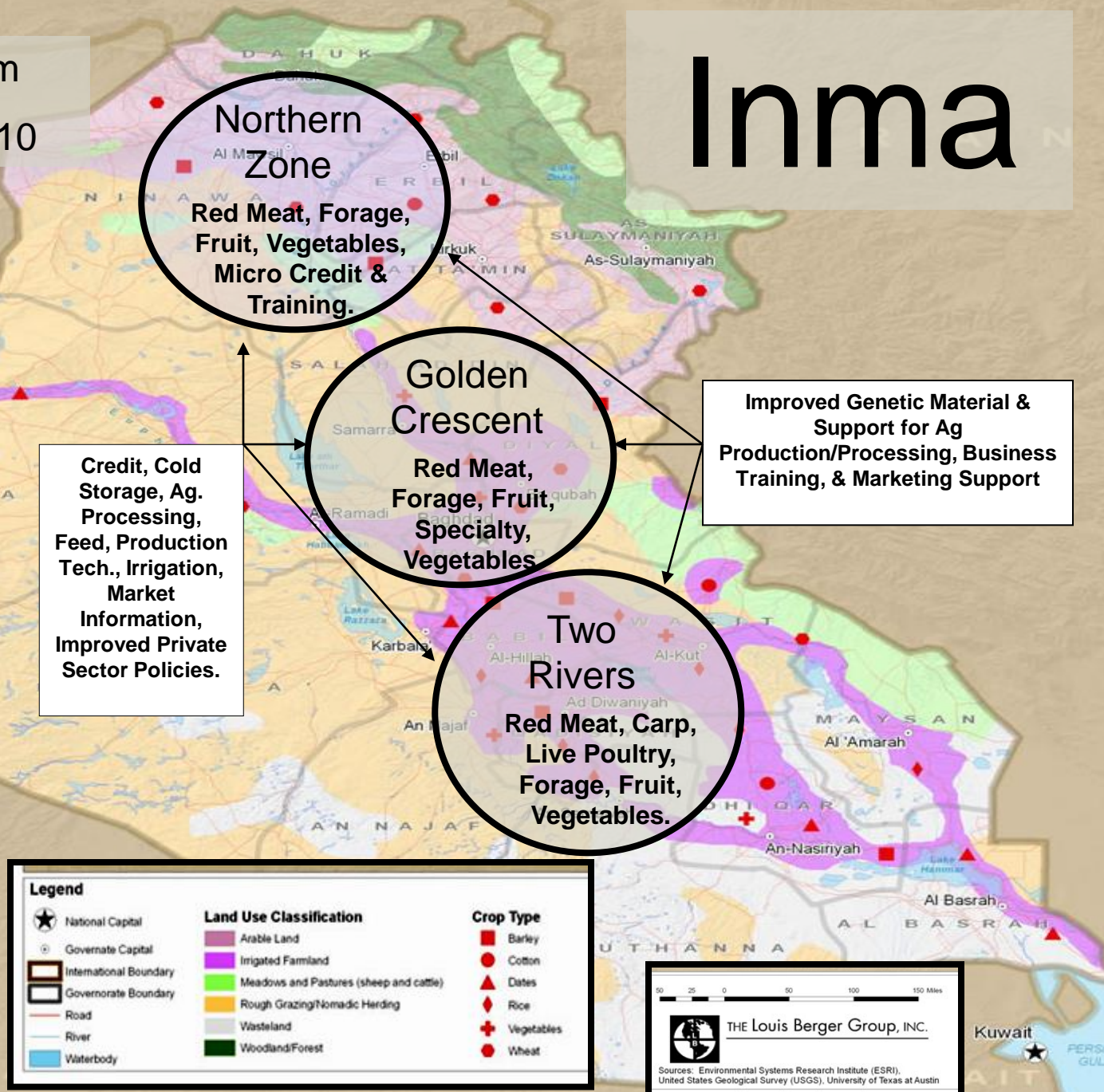
Value Chains

Annual Horticulture

Perennial Crops –
Fruit and Forage

Red Meat – Beef
and Lamb

Aquaculture –
Carp



Tatweer

USAID Iraq Agricultural Sector Support

Capacity Building Strategic Planning & Budget Execution

Ministry of Agriculture

4,200 employees trained
40 Train the Trainers graduated.

Capital project formulation process improved through the introduction of feasibility studies/other project management tools.

Ministry is a pilot for introduction of HRMS under the civil service project.

Self Assessment tool enabled ministry to start addressing internal structural weaknesses.

Ministry of Water Resources

5,300 employees trained.

46 Train the Trainers Graduated.

MoWR implements comprehensive organizational development activities.

Developing Strengthened Irrigation districts at South Rashidiya and Taji.



USAID Support to SFA Ag Objectives

USAID Iraq Agricultural Sector Support

SFA Ag Priority Areas

USAID Agriculture Programs

Capacity Development/Strategic Policy

Support for MoA Interaction w/Private Ag Sector – Genetic Material, Policy Issues Related to Increasing Ag Sector Competitiveness

Resource Management

Support for Participatory Irrigation Management & Policy Issues

Enhance Private Sector

Support to Value Chain Development

Agriculture Ext. and R&D

Demonstration Activities with Focus on Private Agribusiness & Linkages to MoA

S A U D I

KUWAIT

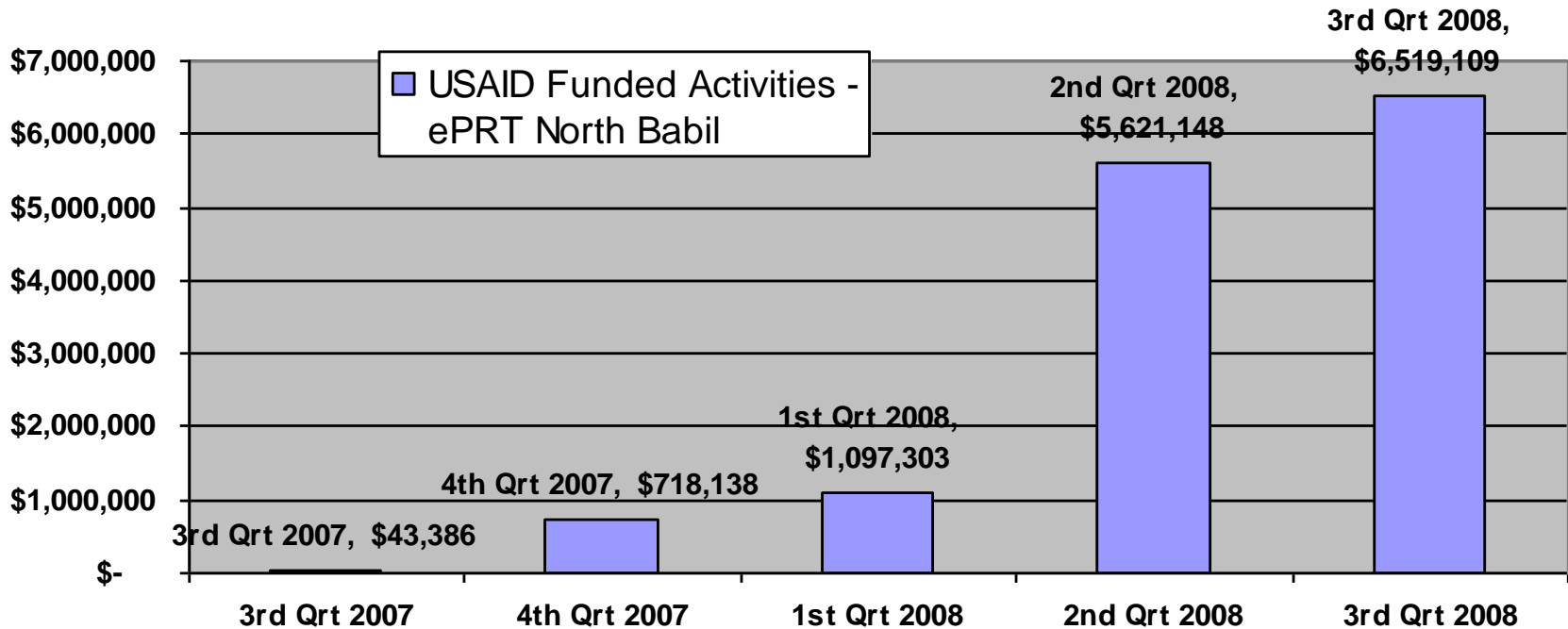
Kuwait

PERSIAN GULF

USAID Funding – North Babil

August 2007 – September 2008

USAID Activities - ePRT North Babil
Quarterly USAID Funding
August 2007 - September 2008



Total USAID Funded Activities - \$13,999,084

Source: Monthly USAID Partner Reports

Impact of CERP, USAID and QRF Funding

“Can Hearts and Minds be Bought? The Economics of Counterinsurgency in Iraq”*

- **Major Finding – CERP funding in counterinsurgency areas increased the willingness of the people to cooperate with government forces.**
- **As government services and quality of life improved, local citizens shared more information with the government forces.**
- **As information sharing went up, effectiveness of counterinsurgency went up and violence (against government forces) went down.**

***Study conducted by Eli Berman, UCSD; Jacob Shapiro, Princeton University; & Joseph Felter, USMA. Draft Paper available for download at http://www.princeton.edu/politics/events/repository/public/faculty/Shapiro_PoIMeth_Sept08.pdf**

CERP - Agriculture

Agriculture

Total: \$68.3 million

Portion of total spending

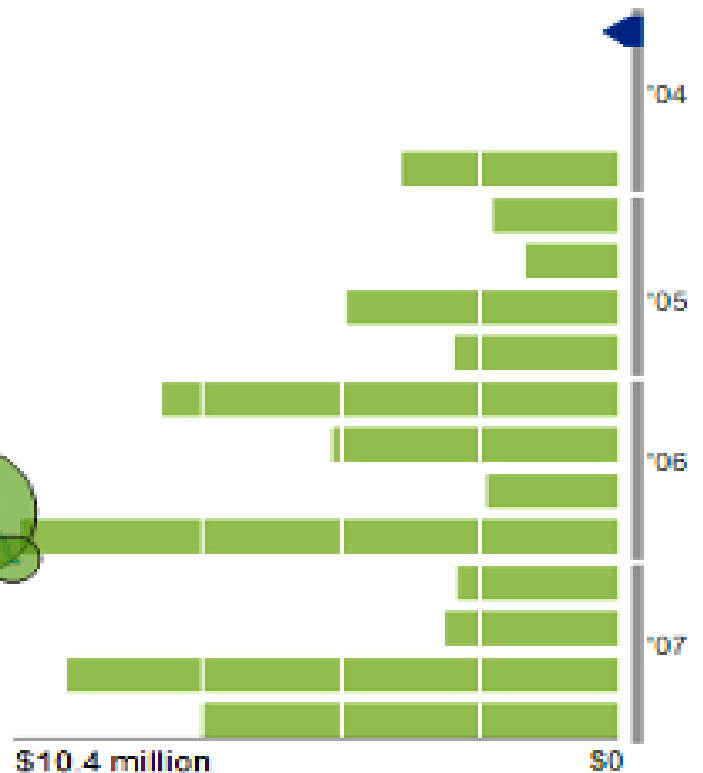
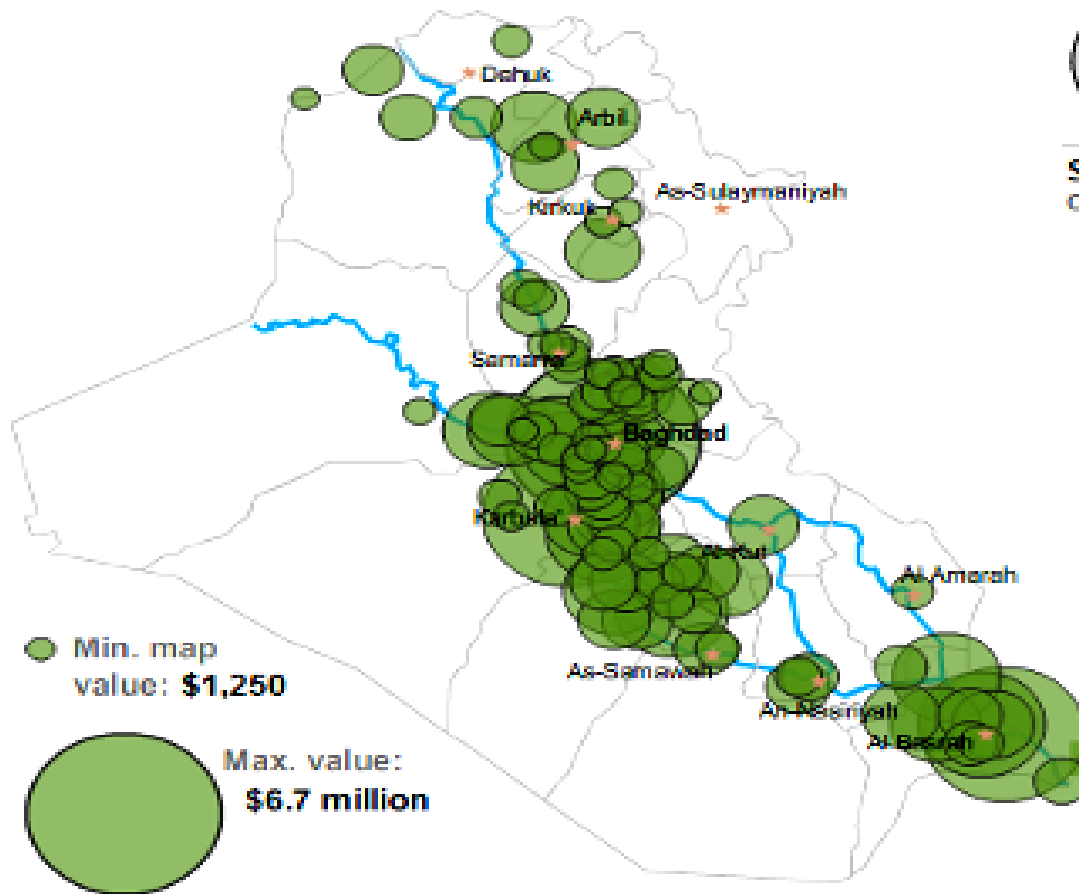


2.4%

Agriculture

Spending by quarter

Click and drag the indicator at right to see spending



Map locations are approximate, based on city names listed in the database. Not all records contained information on the location of the spending.

CERP - Water

Water and sanitation=

Total: **\$604.5 million**

Portion of total spending

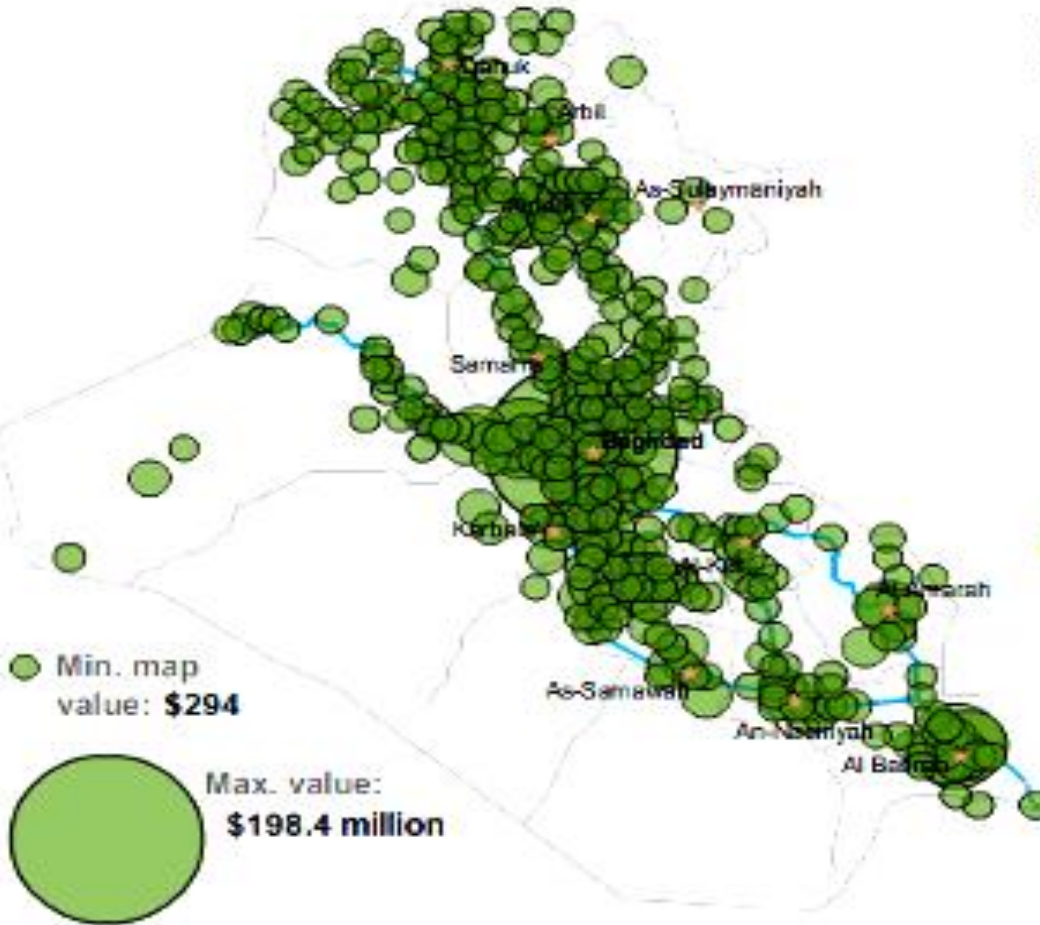
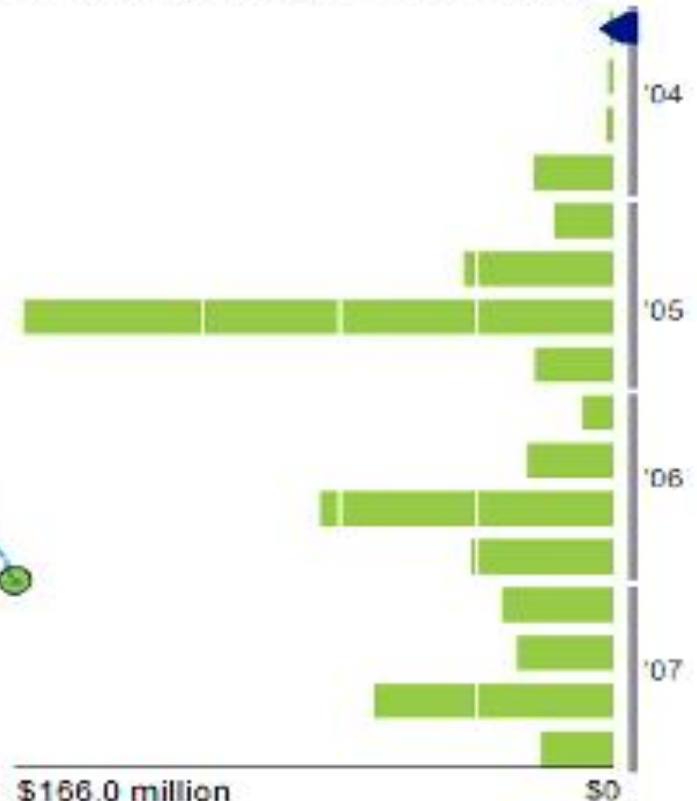


21.4%

Water and sanitation=

Spending by quarter

Click and drag the indicator at right to see spending



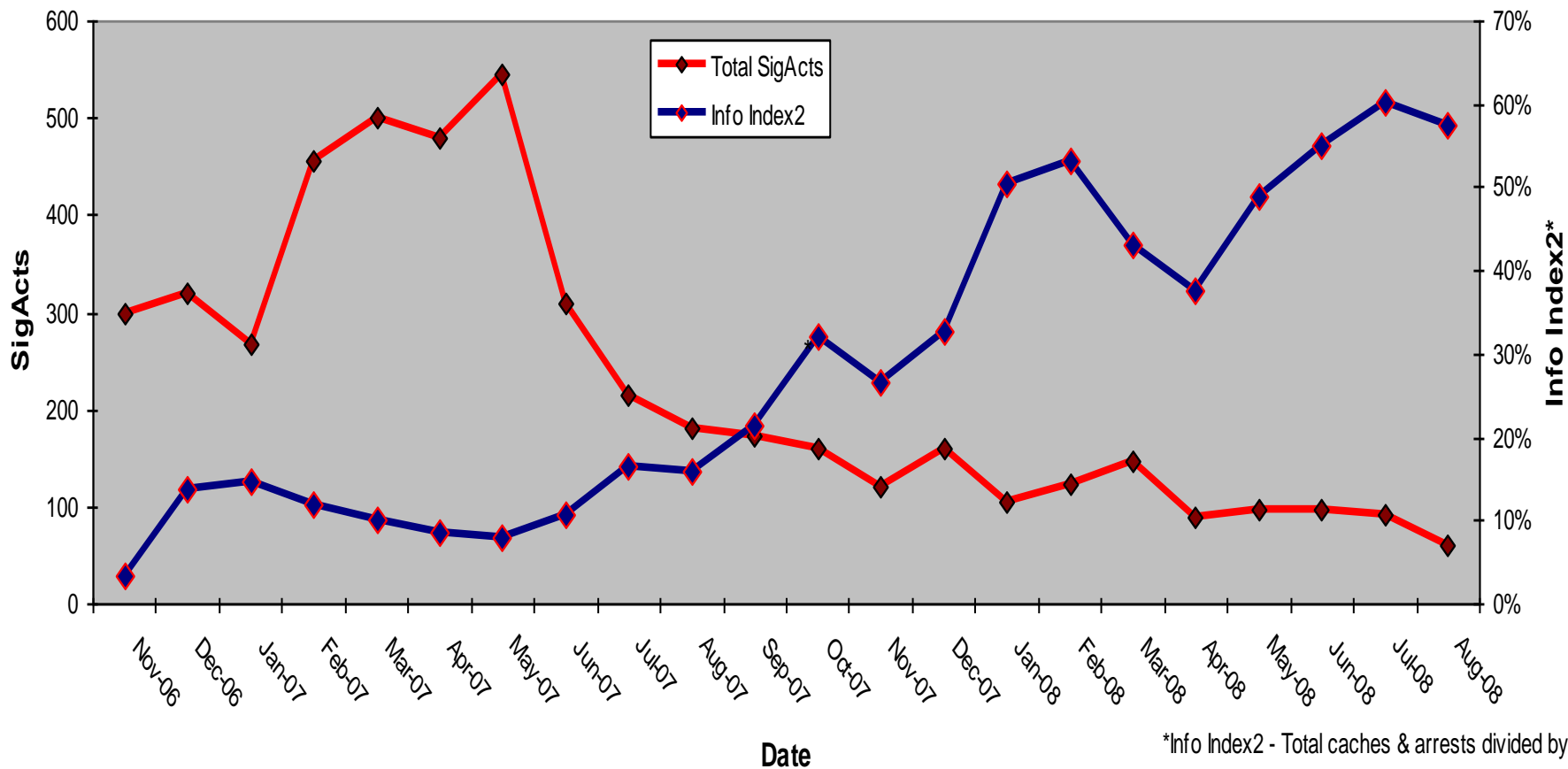
Min. map value: **\$294**

Max. value: **\$198.4 million**

Map locations are approximate, based on city names listed in the database. Not all records contained information on the location of the spending.

Information Flow vs SigActs – North Babil

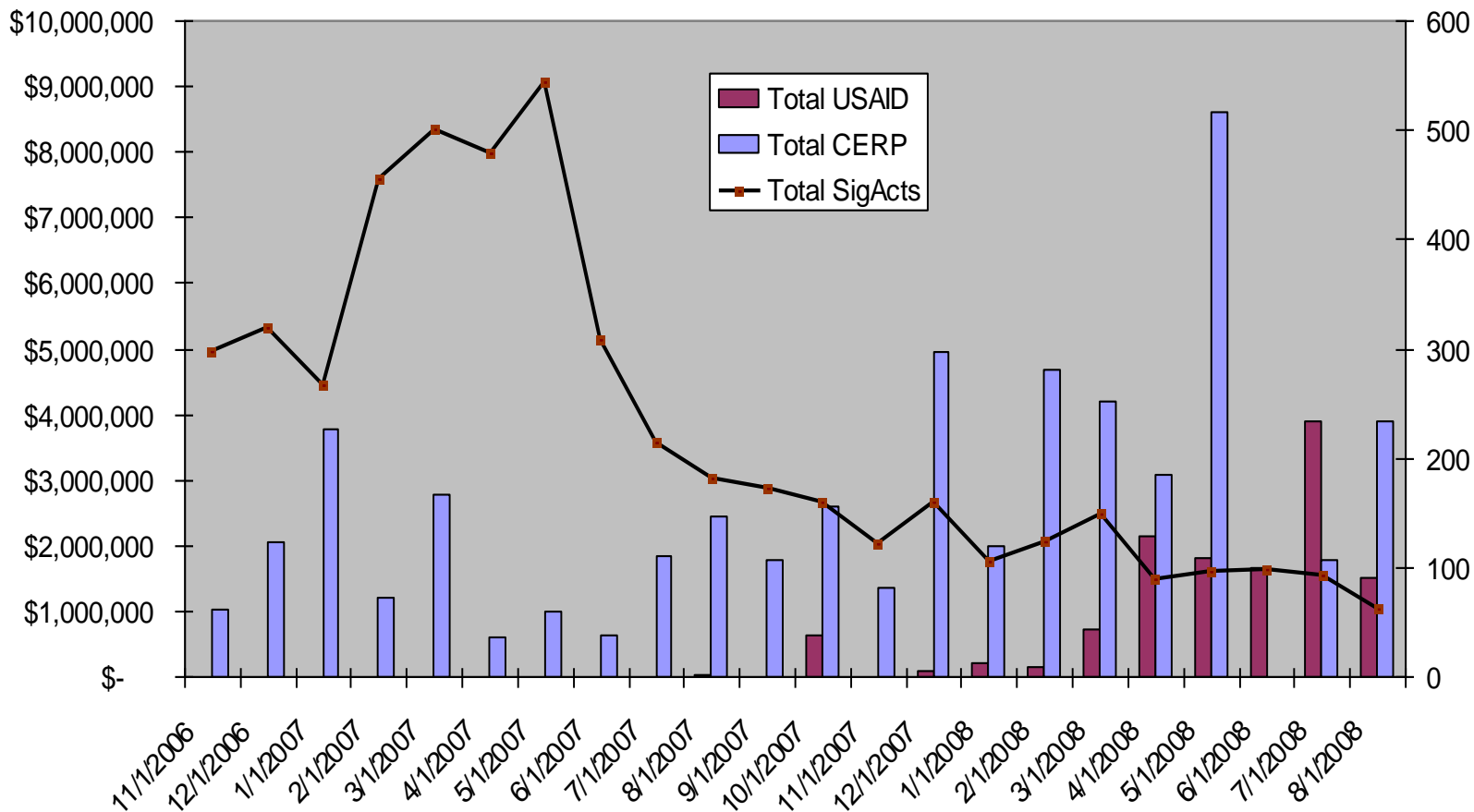
Counterinsurgency Progress
North Babil -- Nov. 2006 - Aug. 2008



*Info Index2 - Total caches & arrests divided by total SigActs.

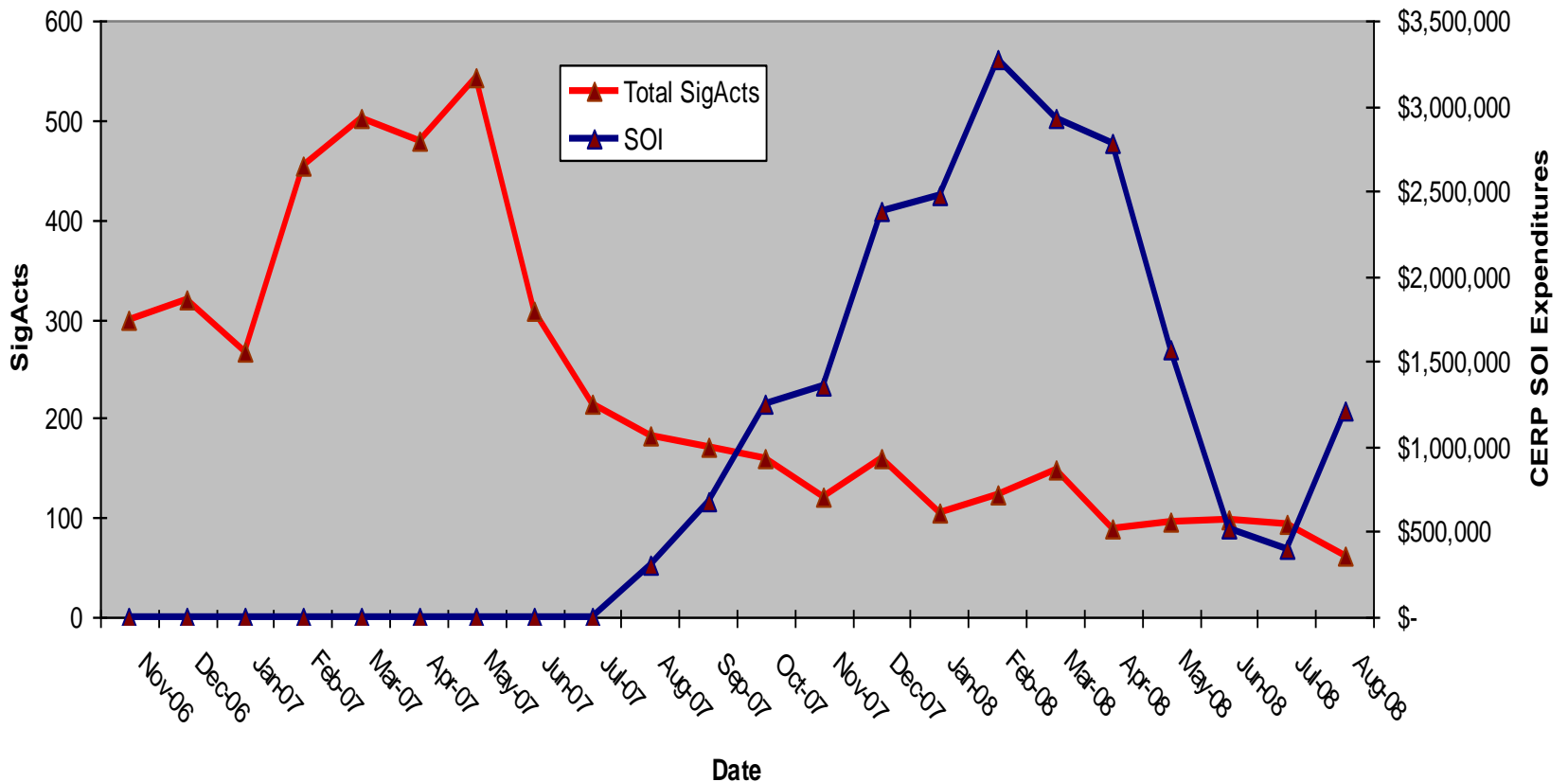
Total CERP & USAID/QRF Funding – North Babil

Total CERP & USAID Funding vs SigActs November 2006 - August 2008



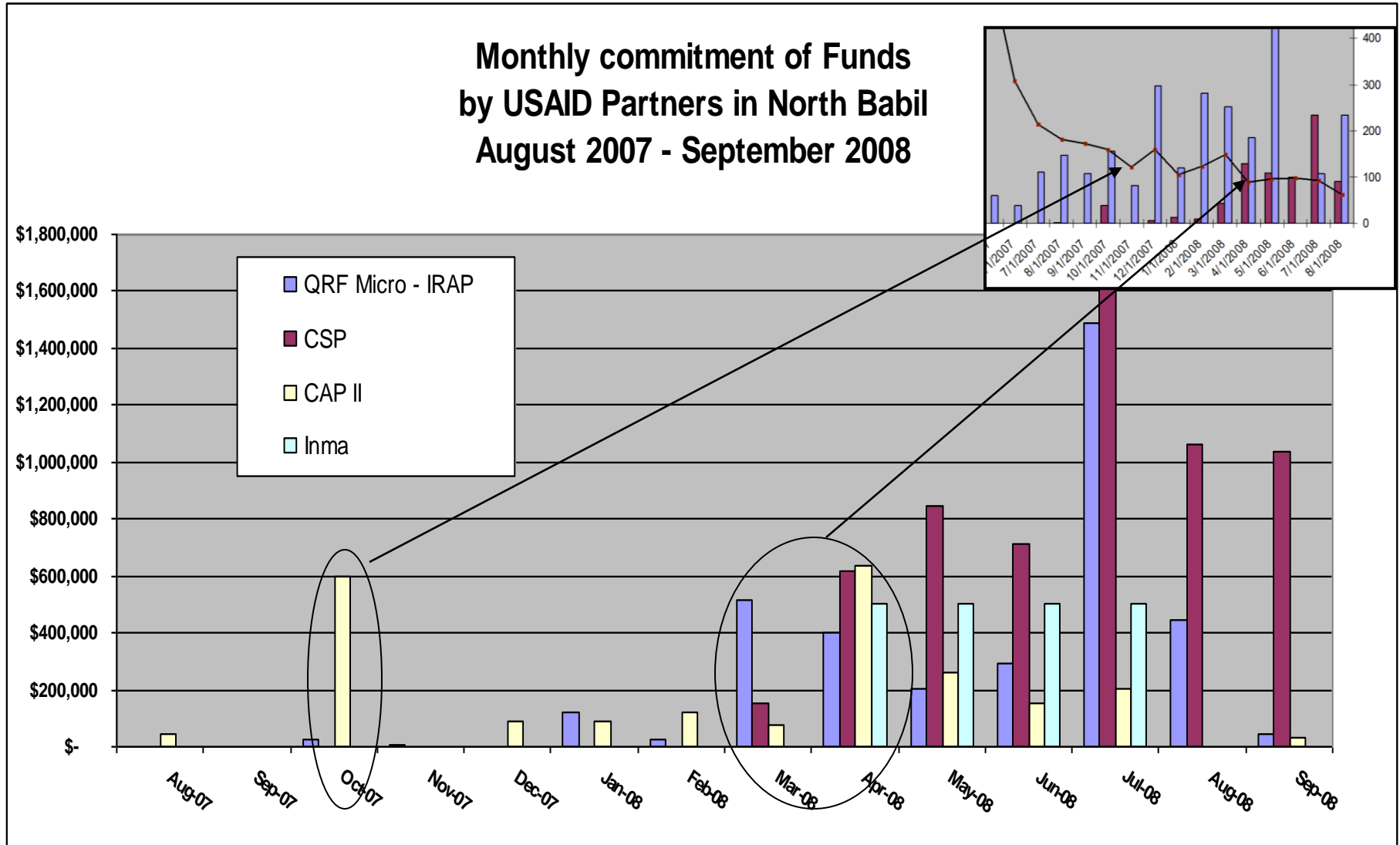
CERP SOI vs SigActs – North Babil

CERP SOI Expenditures vs SigAct
North Babil - 4th BCT 3rd ID
Nov. 2006 - Aug. 2008



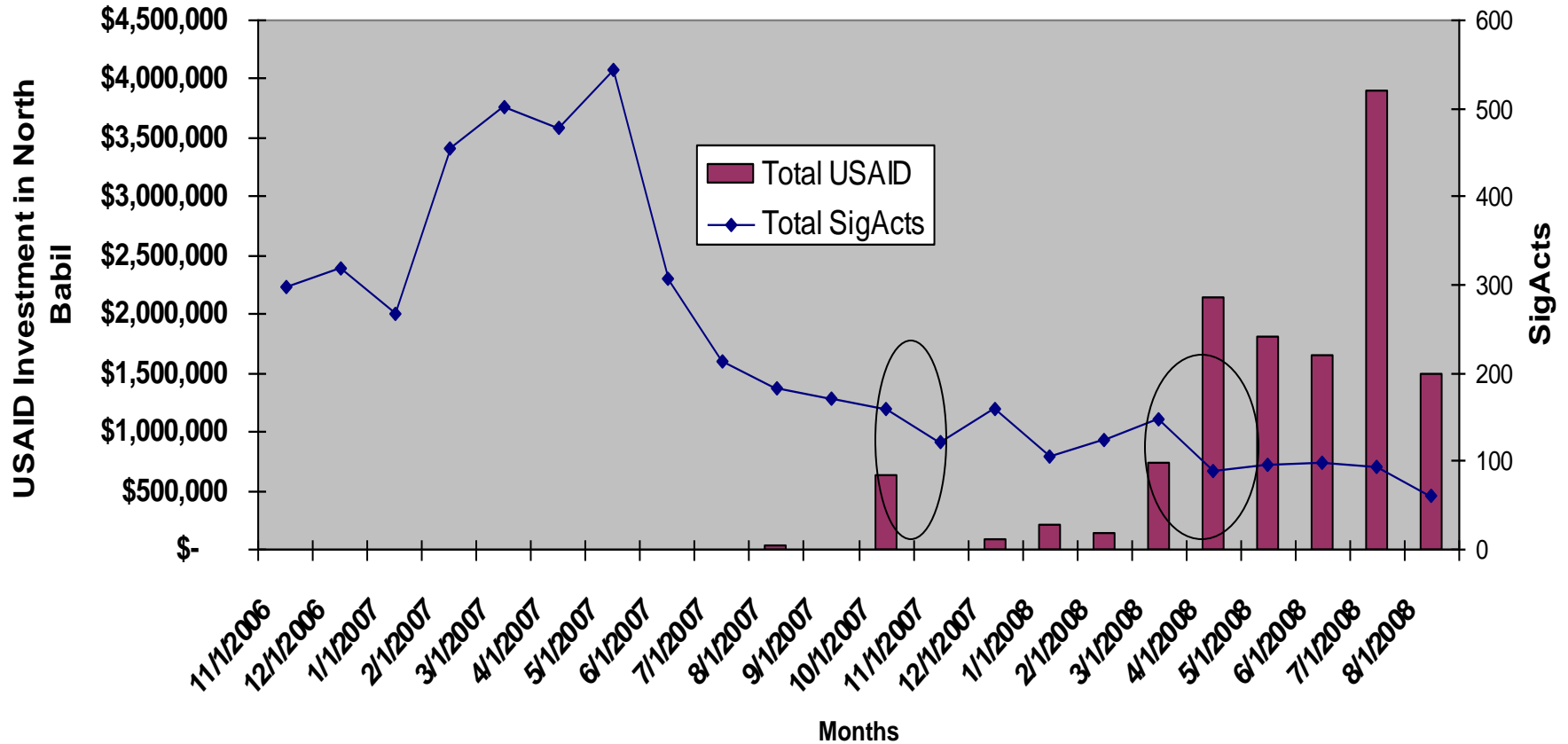
Monthly Commitment of Funds by USAID Partners in North Babil

August 2007 – September 2008



USAID/QRF Funding vs SigActs – North Babil

USAID Funding vs SigActs November 2006 - August 2008



Questions

- What other factors played a role in reduction of SigActs or improvement of information flow?
- Does the transition strategy of SOI to private jobs or recruitment into the army model the potential impact on violence if effort is unsuccessful?
- Has SOI program bought time for move to sustainable economic development or is it a separate and required mechanism to maintain lower violence levels?
- What are we learning here that might be applicable elsewhere?

Role of Sectarian Cleansing

- Baghdad Nights Study – How to look at this type of data across Iraq.
- Example of Al Qaeda of Mesopotami destroying pump stations on Tigris River to drive out the Shi'a in North Babil AO.

“They made a desert and called it
peace.”



“Ubi solitudinem faciunt, pacem appellant.”

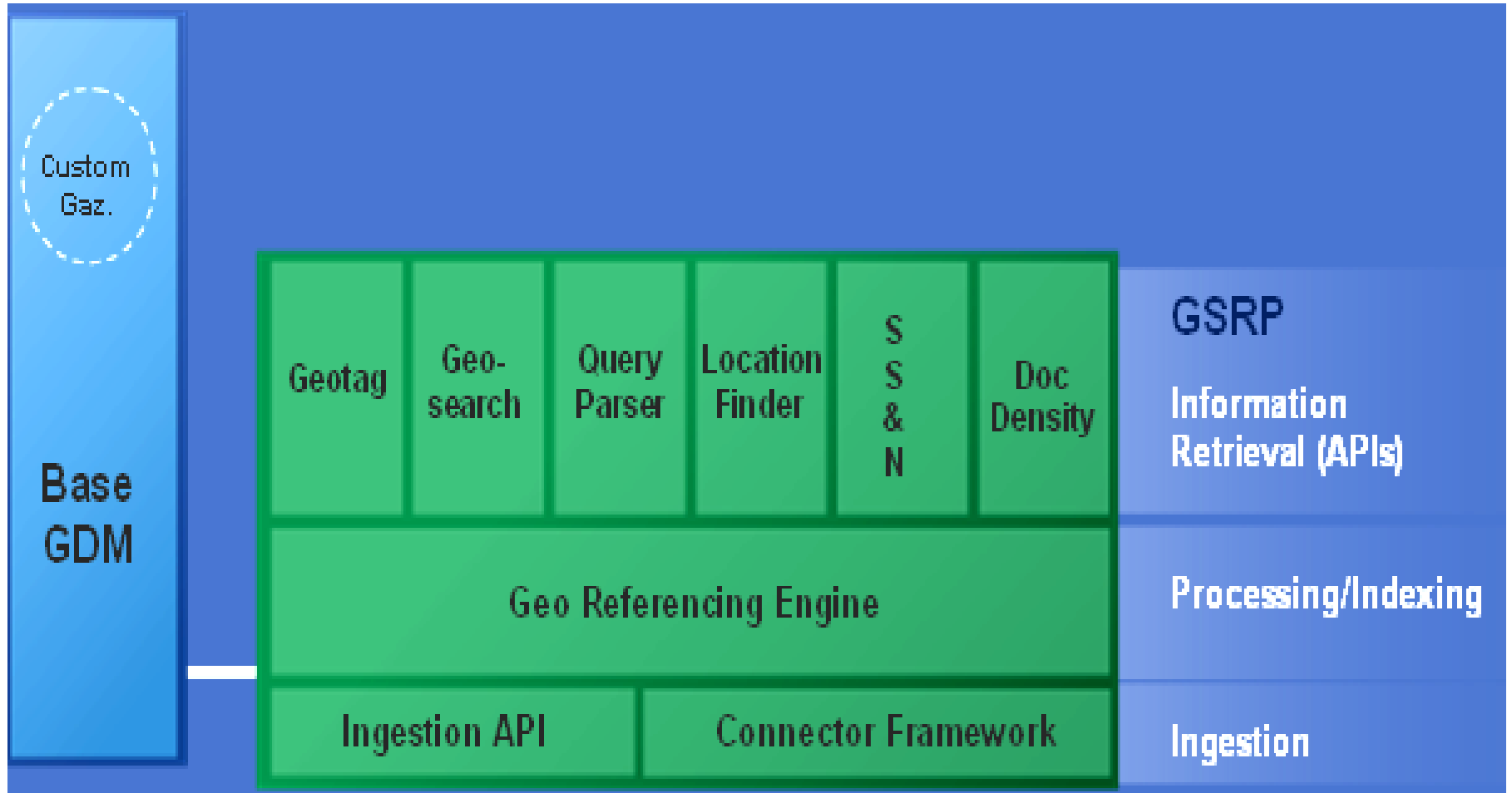
Tacitus’ “Agricola”

How can we map impact?

- Looking at ways to map events and information in area of operation.
- Potential of geo-tagged mapping – MetaCarta.

MetaCarta

<http://metacarta.com/>



MetaCarta

MetaCarta GeoSearch News - Windows Internet Explorer

http://geosearch.metacarta.com/?keyword=&location=

File Edit View Favorites Tools Help

MetaCarta GeoSearch News

MetaCarta
GeoSearch News (BETA)

Search for This Month

Headlines

Headline	Source	Place	Date
Bush says auto bailout not ready	Reuters	Baghdad	28 minutes ago
Iraqi justice system falls short: report	Reuters	BAGHDAD,BAG...	2 hours ago
Bush on farewell visit to Iraq dodges flying ...	Reuters	Baghdad	5 hours ago
Iraqi reporter throws shoes at Bush, calls hi...	Reuters	Baghdad,Baghda...	12/14/2008
New report slams U.S. reconstruction of Ira...	Reuters	Iraq	12/14/2008
 Hamas warns Israel truce coming to end	Reuters	Damascus	12/14/2008
U.S. troops may be in Iraqi cities beyond nex...	Reuters	Iraq,Baghdad,Ba...	12/14/2008
U.S. prosecutors in Iraq Blackwater case m...	Reuters	Baghdad	12/13/2008
Iraqi PM rejects view U.S. troops needed for ...	Reuters	BAGHDAD,Iraq	12/13/2008
Iraqis in north mourn suicide bombing deaths	Reuters	KIRKUK, Iraq	12/12/2008
Thousands celebrate in Baghdad as violenc...	Reuters	Baghdad,Baghda...	12/12/2008
Tom Cruise gets restraining order against man	Reuters	Iraq	12/12/2008
Afghan improvised roadside blasts rise shar...	Reuters	Iraq	12/12/2008
Suicide bomber kills 50 in Iraqi restaurant	Reuters	Iraq,Baghdad,KIR...	12/11/2008
Pentagon approves Iraq sales worth up to \$...	Reuters	Iraq	12/11/2008
Perfume vials from Christ's era unearthed in ...	Reuters	Magdala,Sea of ...	12/10/2008
U.S. troops start to relax as Iraq security im...	Reuters	Baghdad,Baghda...	12/10/2008
Britain could begin Iraq pullout in March: sou...	Reuters	Iraq	12/10/2008
Following Obama, black Iraqis run for office	Reuters	Basra	12/10/2008

Displaying articles 1 - 96 of

Categories

Map

Map Satellite Hybrid

100 mi

POWERED BY Google

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Done

Internet | Protected Mode: On 100%

ArcSoft Phot... 2 Internet E... Gender Base... Reading Res... Microsoft Wi... Microsoft Po... Yahoo! Search 6:06 AM

How can we assess impact?

- Qualitative Evaluation – Survey on attitudes and local perception of most critical factors.
- Analytical Framework – How to quantitatively measure significance of different types of development assistance?

What's next?

To Be Continued ...



North Babil ePRT – 4th Brigade Combat Team – 3rd Infantry Division

October 2008